



Inaugural Red Dress A.W.A.R.D.S Event

Sponsorship packages for February 10th, 2024

Hosted by Kingdom Cardiovascular Care and Wellness Center



8687 Hospital Dr., Ste. 102 | Douglasville, GA 30134

Email: Kingdomccwc@hotmail.com | Phone number: 678.785.5001



MEET KCCWC

Who we are:

Kingdom Cardiovascular Care and Wellness Center's aim is to provide excellent cardiovascular care to the patients that are being served. We deliver compassionate care that not only focuses on the heart, but also the spirit, soul, and body. We believe in educating the patient on their conditions, medications and on their walk to wellness! We address healthcare disparities and attempt to connect patients with resources in their community. When you understand the limitations and challenges of each individual patient and give time to find solutions to their barriers, patients become empowered. We actively engage in partnering with patients to improve their health.

Our history:

In 2012, the vision for KCCWC was birthed out on paper. Years of experience in multiple practice settings helped shape the concepts and importance of comprehensive care. Ten years later the company started. We are now in our second year of operation. To God be the glory!

Who we help:

We believe in helping patients and know that patients do not exist in isolation, but rather are part of families, communities, churches and workplaces. Their transformation to wellness has an impact on spouses, children, grandchildren, coworkers and neighbors. We treat patients and transform communities! We provide information through health fairs and health screenings to impact lives in a positive way. We participate in community sponsored events such as parades, festivals and health initiative programs such as Walk/Run with your Doctor and Walk with a Doc program in the City of Douglasville.

Our impact:

1. Patients come from various locations surrounding the Metro Atlanta (as far away as Thomaston, LaGrange, Carrollton and Union City Georgia.) From various events, we have collected, with permission, approximately two hundred email addresses that we send information to monthly. The email list grows with every interaction in the community we serve.
2. We have an established collaboration with the city of Douglasville. Through our partnership with the city of Douglasville, it allows our information to be associated with their events.
3. Plans are in place to begin seeing patients in Newnan Georgia starting in June 2024. Phase 2 of Kingdom's business plan is to have offices also in and around the old Atlanta Medical Center complex to help fill the void left by previous owners. We believe in community! We want to partner with like-minded corporations that care.

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The Red Dress A.W.A.R.D.S Event is a heart-healthy luncheon/fashion show that **Alerts Women About the Risk of Diseases** that contribute to coronary artery disease. There is a Keynote address by a physician; a patient testimonial regarding the topic addressed; a runway where women/children and men walk in their finest attire. There are basket giveaways, fun and opportunities to capture the moments with photography! Since 2006 Dr. Kathryn McFarland has been putting on events in North Carolina as well as in Georgia.

What comes next-How can your company help?

Our upcoming goals:

1. Secure \$15,000.00 prior to Thursday, February 1, 2024.
2. Secure 50% of goal sponsorship by November 22nd, 2023. This will allow us to market the event on radio, news and reviews, website, social media, email blasts and billboards.
3. Lock-in vendors/down payment with date of delivery secured for: T-shirts, Banner, awards, musician, photographer, program document for event by December 15, 2023.
4. Secure dress/suit donations from reputable clothiers by 12/30/2023.
5. Have sponsor logo's/slogans as well as quarter, half and full-page advertisement copy for production by January 5, 2024.
6. Have Speaker swag-bag/gift baskets, floral arrangements, awards, token of appreciation for models and T-shirts in hand by January 12, 2024.

Your monetary support or in-kind donation can help make this event memorable and sustainable! This event is a vehicle to educate and engage the community about the #1 killer in America and the world-heart disease! Education and awareness that is elegant and enlightening and all dressed up in Red!



Why be a sponsor?

We have a history of producing an event of this caliber and delivering a world class experience.

An event like The Red Dress A.W.A.R.D.S pulls together various people including patients, health-conscious consumers, professionals from medical industries, physicians, nurses, support-professionals and the participants' circle of support.

Social demographics of attendees are mostly women, but men attend. There are professionals, working class individuals, senior citizens, informed health-conscious consumers ranging in age from eighteen and beyond.

Kingdom Branding has integrity and credibility.

Your brand will be displayed in various forms, depending on the level of support. Banners outside the venue on the day of the event, on T-shirts, in official programs and or mentioned at the event!

Your logo and branding will be seen across social media as well as in email blasts sent out by KCCWC. We publicize our events to our patients, partners and participants from prior events, health fairs and screenings.

There are many opportunities to engage participants before, during and after the event. This allows your company to generate leads for your businesses or corporations.

Establish ongoing sponsorship relationships at other Kingdom events planned. Events such as: Men's Father's Day Event (increasing awareness of heart disease and risk factors that contribute to heart disease); Development of 5K walk/run in Douglasville, Ga.; Youth Awareness Day Activities (AKA, Y.A.D.A) which helps to alert school-aged children about the risk of obesity and premature development of diabetes; as well as the annual Red Dress A.W.A.R.D.S event. Kingdom Cardiovascular Care and Wellness Center reserves the right to select sponsors that align with our purpose/goals.

Survey information: We engage our community and our base of supporters. Surveys will be completed to let us know what attendees liked and what they would like to see the following year and ways to improve upon our success. Post event follow-up letters will go to sponsors, and you will be given the chance to let us know your thoughts in a brief survey. KCCWC wants everyone who contributes to be successful!



Sponsorship levels:

Bronze Level \$400	Silver Level \$800	Gold Level \$1000
<p><i>*Sponsor names will be listed in alphabetical order in the official event program.</i></p> <p><i>*Logo and branding across our social media platforms and website.</i></p> <p><i>*Logo on banner outside venue on the day of the event.</i></p>	<p><i>*All perks available at the bronze level will be given to silver level donors plus:</i></p> <p><i>*2 free tickets of admission to Red Dress A.W.A.R.D.S/fashion show a \$110 value</i></p> <p><i>*Increased logo/branding exposure on official inaugural T-shirt.</i></p>	<p><i>All perks available at the silver level are included plus:</i></p> <p><i>*2 additional free tickets to the event a \$220 value</i></p> <p><i>*Vendor space</i></p> <p><i>*Full page ad</i></p> <p><i>*1 minute Mic time to boost your business/organizations exposure at the event.</i></p>

Ala Carte Menu:

- Half table (5 seats): \$350
- Full table (10 seats): \$700
- Full page ad: \$400
- Half page ad: \$200
- Quarter page ad: \$100
- Vendor booths-space is limited: \$200

**All Ads must contain a well-wish for Kingdom cardiovascular care and wellness center on its inaugural event.*

Ready to sponsor Kingdom Cardiovascular Care and Wellness Center on its inaugural Red Dress A.W.A.R.D.S Event?

Email us at: kingdomccwc@hotmail.com